

# Solar Trade Mission to Portugal

## October 8 - 9, 2008



The U.S. Commercial Service, America's front line export promotion agency, is pleased to invite U.S. solar energy companies to join an industry-focused trade mission to Portugal.

This Mission is designed to provide U.S. small-to-medium sized, export-ready companies with an efficient, cost-effective opportunity to enter the Portuguese market and establish profitable commercial relations with prospective agents, distributors, end-users and joint venture partners. Focus areas include solar photovoltaic, solar thermal, solar building products, solar system components, services, controls, kits and other related businesses.

The U.S. Commercial Service in Portugal will arrange a series of value-added meetings with government officials, private sector counterparts, association representatives, and embassy officials to trade mission delegates. Our goal is to help U.S. companies find potential business partners in the Portuguese market, laying the foundation for successful long-term ventures. In addition, you will also have the opportunity to participate in EUROSUN 2008 - International Conference on Solar Heating, Cooling & Buildings.



**EUROSUN 2008**  
1<sup>ST</sup> INTERNATIONAL CONFERENCE ON SOLAR HEATING, COOLING AND BUILDINGS  
7<sup>th</sup> - 10<sup>th</sup> October 2008 - Lisbon - Portugal

### Who should participate?

U.S. companies looking for a foothold in a market with strong commitments to sustainable energy development and carbon emissions reductions, and with established and growing private sector capabilities in the solar field.

We urge U.S. firms to take advantage of the unique opportunities afforded by participation in the Solar Trade Mission to Portugal. For more information, including registration and mission details, visit the following web site [[http://www.buyusa.gov/portugal/en/solar\\_trademission.html](http://www.buyusa.gov/portugal/en/solar_trademission.html)].

### Mission details and deliverables:

- Pre-screened, individualized appointments with potential business partners
- Industry/Country Market Briefing
- Logistical Support
- Networking Opportunities with leading industry & government officials
- Full Conference Registration for EUROSUN 2008 (including admission to all conference sessions, admission to international exhibition, luncheons, networking reception and conference materials)

### Renewable Energy Targets of Opportunity for Portugal:

- Inauguration of the biggest worldwide photovoltaic power station in Moura (62MW);
- Microgeneration installation to include solar PV, reaching a total of 50,000 systems by 2010;
- Mandated installation of solar hot water systems in all new and renovated buildings.

### Participation Fee:

\$1,450.00 Per Company - Fee is for one company representative. An additional fee of \$725.00 will be charged for each additional company representative. Fee does not include air travel & hotel.

For an assessment on your market potential in Portugal, please contact us today!!



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